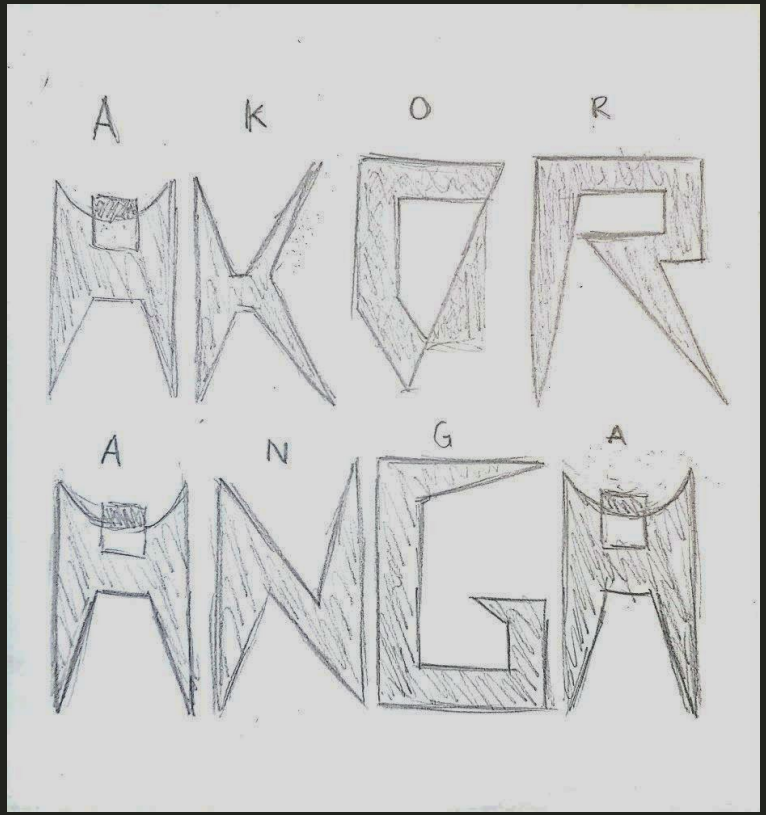
Project 2
‘Socially Conscious Design’

Brendan Dutton

Font

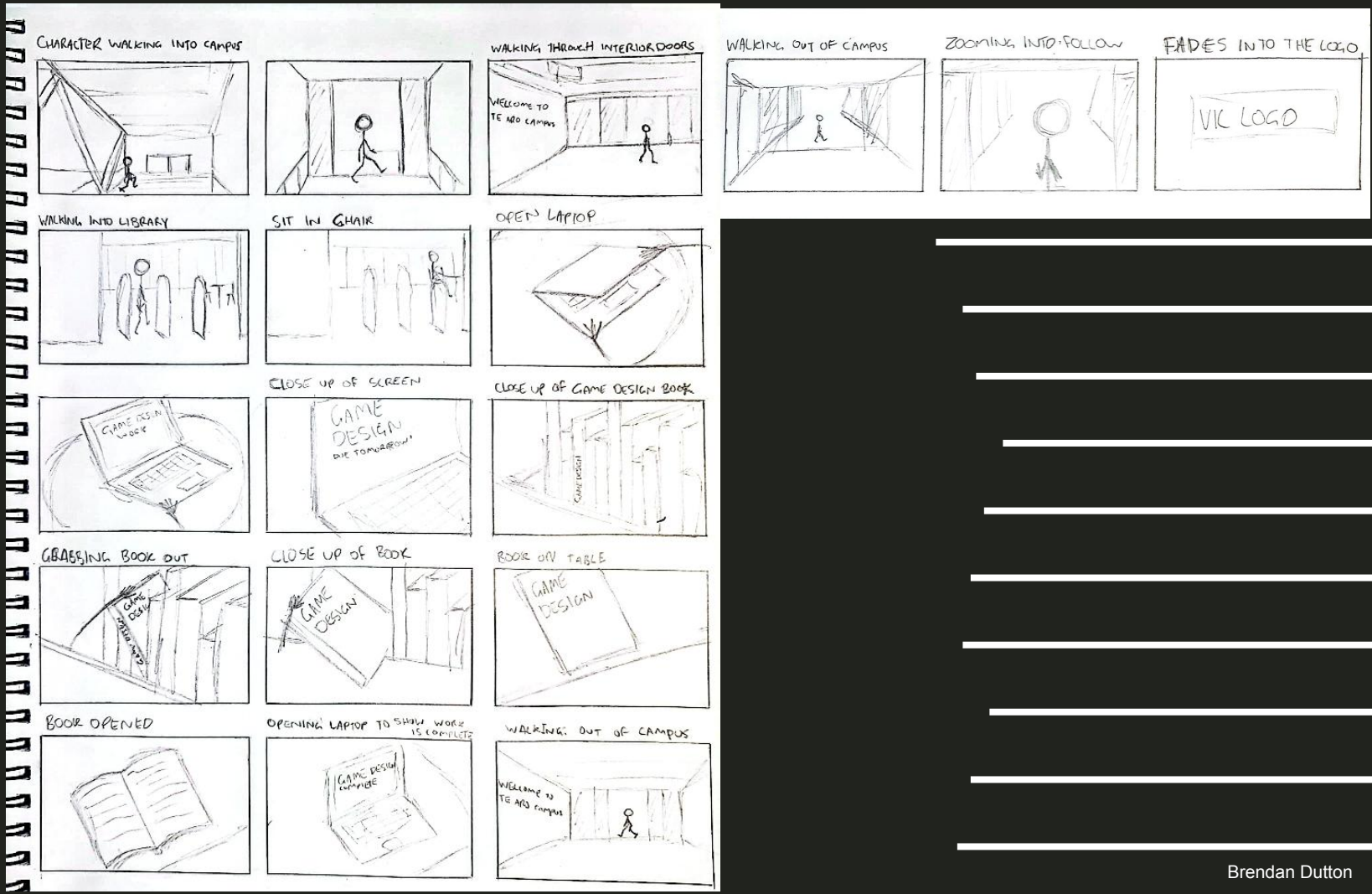


AKORANGA

Akoranga - Teaching/Learning

The reason I have designed my font like this is because I wanted to emphasise the sharp corners you need to take to learn a new skill. For example you might have trouble learning something which symbolizes the sharp corners and then you decide to take a different path to learn the skill which symbolozes the straght/curved lines.

Storyboard



Socially Conscious Design
DSDN 172

Brendan Dutton

Reflection

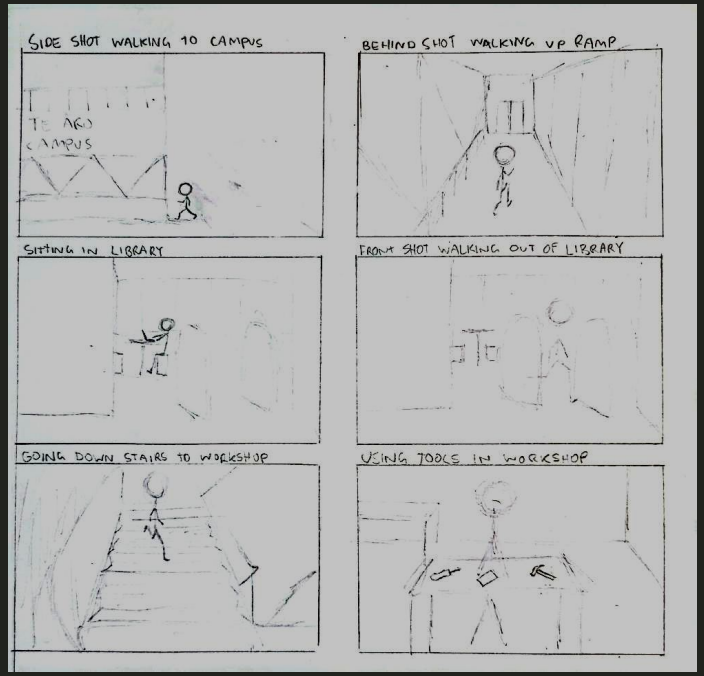
This project was a mix of creativity, teamwork, and problem-solving. I worked on both the storyboard and the filming, while my group member handled the animation. Early on we realized that I was more comfortable with filming, and they were better at animation and editing, mainly because they had access to an iPad and could draw/edit digitally which made the animation process easier. So we divided the work based on our strengths and that helped us improve the overall quality of the project.

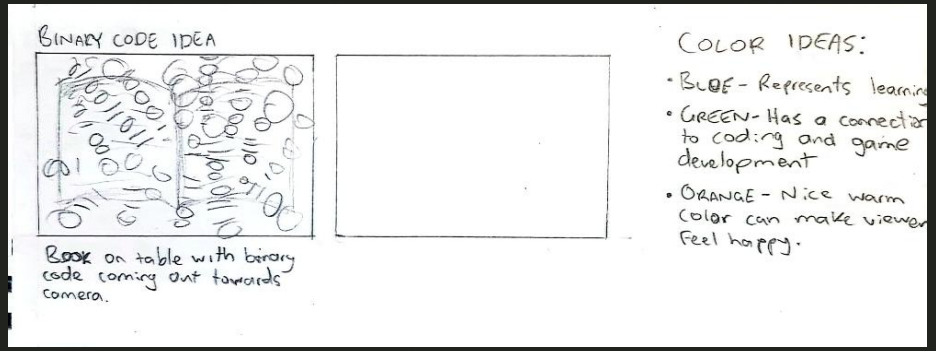
One of the biggest challenges we faced was with the group dynamics. Our team was originally supposed to have five members, but unfortunately, only the two of us actively participated. This meant we had to take on a much larger workload than we had planned for, which added extra pressure to meet deadlines and keep the project on track. To make things even more difficult, I was moved to a completely different group midway through the project, which forced me to start from scratch. Despite these obstacles, I was determined to carry on with my vision of incorporating a game design-inspired style into both the film and the animation because it's something I am passionate about and wanted to see reflected in our final product.

Throughout the process, I learned just how important teamwork and communication are, especially when it comes to dividing tasks fairly. My partner and I worked well together because we recognized and utilized each other's strengths, which allowed us to complete the project despite the added workload. However, the lack of participation from the other group members made me realize how much an unbalanced team can negatively impact a project.

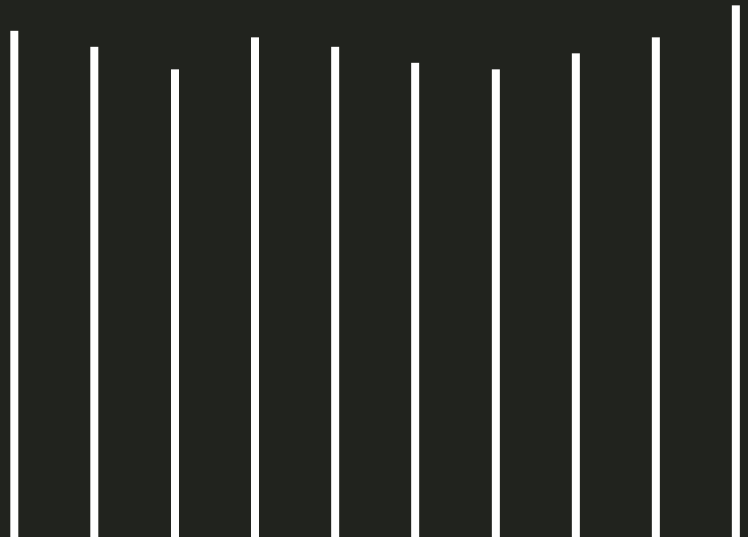
In the end, I'm fairly happy with how the project turned out and I think it reflects the akoranga value well. There are definitely a few things I'd like to improve if we had more time and resources, but given the challenges, I think we produced something solid. This project taught me valuable lessons not only in technical skills but also in adaptability, teamwork, and effective collaboration.

Visual Diary





(The Scanner broke when I tried scanning my images) This is my first iteration of my storyboard.



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